



# ALL ABOUT ME

I'm Marcie Cheung and I've been traveling to Hawaii from Seattle since I was a kid. I recently completed my 40th trip to Hawaii! My husband and two boys (ages 8yo and 5yo) often accompany me, but I also do solo trips to Hawaii specifically to create content for my site. I spent 20 years as a professional hula dancer in the Seattle area and I still share Hawaiian history and culture in our local schools in Washington State.

## ALL ABOUT THE BLOG

Hawaii Travel with Kids started as an off-shoot of my family travel blog Marcie in Mommyland. It has grown exponentially over the past few years. The site currently has more than 500 posts featuring hotel reviews, family travel tips, kid-friendly attractions, dining options, and more. We also sell kid-friendly Hawaii travel guides and itineraries for Oahu, Maui, Kauai, and the Big Island.

## HAWAII TRAVEL WITH KIDS

**300k+**

MONTHLY  
PAGE VIEWS

**220k+**

UNIQUE  
PAGE VIEWS

**10k+**

EMAIL  
SUBSCRIBERS

## TOP LOCATIONS

**95%** Family Viewer  
**89%** Based in the USA  
**53%** 25 to 44 Year Old

89% - USA  
5% - CANADA  
2% - AUSTRALIA  
4% - OTHER



# Collaboration Options

## Sponsored Blog Post

Whether you are a destination or travel-related brand, there are many options to sponsor a blog post for a set fee. This is a great way to get your brand in front of families planning a trip to Hawaii.

## Product Review

Have a made-in-Hawaii product or something that is perfect for families heading to Hawaii? Reach out to discuss product reviews on our website or social media. We also consider affiliate opportunities.

## Social Media Campaign

We can create Instagram Reels, Stories, or static posts that are also shared on the Marcie in Mommyland account. We also run the Facebook group Hawaii Travel with Kids where we share sponsored content.

## Newsletter Inclusion

There are options to include your brand in my weekly email newsletter or in one of my email courses. We get a 43% open rate and 8% click through rate.

## Custom Option

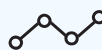
We're always open to custom partnerships, direct affiliate programs, attraction visits, resort stays, press events, and more.



62% Women  
38% Men



Top Cities:  
Honolulu, Los  
Angeles, Seattle &  
San Francisco



Highest Age  
Range  
25-34 26%  
35-44 27%



Top Countries  
United States,  
Canada &  
Australia

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