



ALL ABOUT ME

I'm Marcie Cheung, and I've been traveling to Hawaii from Seattle since I was a kid. I've now completed 40+ trips to the islands! My husband Darren and our two boys (ages 12 and 9) often accompany me, but I also take solo trips to Hawaii specifically to create content for the site. I'm a Hawaii Tourism Authority Certified Hawaii Destination Expert, and I spent 20+ years as a professional hula dancer in the Seattle area — I still share Hawaiian history and culture in local schools throughout Washington State.

ALL ABOUT THE BLOG

Hawaii Travel with Kids started as an offshoot of my family travel blog, Marcie in Mommyland, and has grown into a go-to resource for family Hawaii travel — with hotel reviews, itineraries, kid-friendly attractions, dining guides, and more. We also publish the Hawaii Travel Made Easy podcast (130+ episodes, 50,000+ annual downloads), and sell kid-friendly Hawaii travel guides for Oahu, Maui, Kauai, and the Big Island.

95% Family Viewer

89% Based in the USA

71% 35 to 54 Year Old

HAWAII TRAVEL WITH KIDS

80k+

MONTHLY PAGE VIEWS

10k+

EMAIL SUBSCRIBERS

60%

NEWSLETTER OPEN RATE

11k+

INSTAGRAM FOLLOWERS

27k+

FACEBOOK FOLLOWERS

50k+

ANNUAL PODCAST
DOWNLOADS

TOP LOCATIONS

89% - USA

5% - CANADA

2% - AUSTRALIA

4% - OTHER



Collaboration Options

Sponsored Blog Post

Whether you are a destination or travel-related brand, there are many options to sponsor a blog post for a set fee. This is a great way to get your brand in front of families planning a trip to Hawaii.



Hosted Stays / Press Trips

I partner with hotels and attractions for hosted stays, creating content that showcases your property to an engaged, family-travel audience.

Social Media Campaign

We can create Instagram Reels, Stories, or static posts that are also shared on the Marcie in Mommyland account. We also run the Facebook group Hawaii Travel with Kids where we share sponsored content.

Newsletter Inclusion

There are options to include your brand in my weekly email newsletter or in one of my email courses. We get a 60% open rate and 2% click through rate.

Custom Option

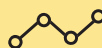
We're always open to custom partnerships, direct affiliate programs, attraction visits, resort stays, press events, and more.



81% Women
19% Men



Top Cities: Los Angeles, Seattle & San Francisco



Highest Age Range
35-44 46%
45-54 25%



Top Countries
United States, Canada & Australia

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